



Making Money Online Made Easy

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Owning your own internet business is great!

First of all, it does not take a lot of money to start your very own online business. Unlike the "real world" where starting a business can and usually does require thousands of dollars in start up money.

Second, more and more people are buying products off of the internet every single day. In fact, hundreds of millions of people all over the world spend billions of dollars buying products off the internet.

And third, in most cases selling info products on the internet provides a passive income. Once your website is set up, you can pretty much put it on auto pilot and spend only half an hour a day checking to see how many sales you've got and answer a few emails.

That's three major benefits, but if I wanted to I could list over a hundred. That's how great owning your own internet business is!

This book will give you profitable business ideas you can start with today on a very small budget. I will also show you how to come up with your own great business ideas pretty much any time you want.

I have been creating businesses on the internet for a pretty long time. And while some have not been so great, most have been big money makers. One thing to remember when starting a business on the internet is that you don't have to spend a ton of money.

Because if you spend a gazillion dollars starting an online business, you first have to make that money back...before you make any profits.

Almost all of the businesses I have created cost me less than a hundred bucks, and the most I have ever spent on creating an online business is under a thousand.

So, how do I do it? How can do I come up with so many business ideas that cost me barely anything to start and end up making thousands?

And more importantly, how can you do the exact same thing and come up with great business ideas every day of the week?

It's really quite simple! By following the easy rules and advice in this book!

So then, the first step is...

Choosing the type of online business you want to Start

There are many different ways to make money on the internet. Here are the 4 major ways to make money with information products:

Build a membership site

Membership sites are very popular right now. This is because instead of selling something once to a person, with a membership site you get that one person to buy from you every single month.

Membership sites are sites where you pay a certain amount (usually each month) to get access to information or services.

Here are a few examples of membership websites:

Information membership sites - Bmyers.com - Swepa.com

Services - Getresponse.com - Host4profit.com

If you want more information on starting a membership site, here are a few resources.

<http://www.startamembershipsite.com>

<http://www.paidmembershipsites.com>

<http://www.bmyers.com>

Selling an e-book

E-books always have and always be big sellers online no matter what anyone says. The fact that you can get information in your possession in a matter of minutes makes e-books a big winner over physical products.

Of course there are down sides to every business, and the e-book business is no different. The biggest complaint about e-books are the fact people are either A) buying them and asking for refunds or B) illegally giving away and selling the authors work without their consent.

But even though there are downsides, it is still more than worth it to sell your own e-book. Because the upsides greatly, and I do mean greatly outweigh the downsides.

To start, it costs virtually nothing to create e-books. All you need is to think of a hot subject, do some research and make that research into a book.

If you want more info on creating e-books, here are a few good resources:

<http://www.ebook-marketing-revealed.com/>

<http://www.7dayebook.com/>

Become an affiliate

Affiliate businesses are probably the easiest to start, but also can be the hardest to make profitable. Simply because when you are an affiliate, you are promoting someone else's products.

So what are affiliate programs and how can you earn a constant monthly income with them?

Affiliate programs are a great way to get started marketing online. In essence affiliate programs or associate programs are revenue sharing arrangements where companies (merchants) pay webmasters commission for sending them customers.

In other words:

You refer people to different websites that sell products. And if the people you refer buy, you get a commission.

Perhaps the biggest advantage of becoming an affiliate is that you do not need your own product! All you need is a way to send traffic to other people's websites and boom, you have started your own business!

Here is a guide that teaches you to do just that:

<http://www.googlecash.com>

You are paid a commission if the person buys a product or service, (Pay per Sale - Most Popular Option), clicks on an affiliate link (Pay Per Click - Less popular due to fraud) or simply fills out a form (Pay per Lead - Also Very Popular).

Basically affiliate programs are programs that enable you to sell other peoples products for a percentage of the sale. They are also a very hot topic at the moment.

To see a comprehensive list of affiliate programs you can join or visit, see some links I provided below.

You can virtually sell anything online now thanks to affiliate programs. If you want to learn more about starting your own affiliate business, you really need to read the following guides.

<http://www.clickbank.com>

Start an online e-book store

An online e-book store is basically a website that sells e-books. While a conventional website usually sells only one e-book, an e-book store website sells many.

You can start an online e-book store 3 different ways:

1. Write your own e-books and sell them in your online store website.

Since you will be creating your own products one-by-one, this will take a long time to set up.

2. Buy resell rights to other people's e-books. This will be a lot faster than creating your own products, because you will be buying already made products.

However, you will need some start up money (probably about \$1,000) to get this off the ground.

3. Simply promote other people's e-books on your website. Basically, become an affiliate of other

people's stuff by having affiliate links on your website.

What else could you do?

You can do a lot! You can buy resell rights and sell e-books on eBay, you can open up you own online store that sells physical products, you can open up an adult membership site etc.

The truth is there is no shortage of ways to make money on the internet, the hard part is choosing one!

Selling and Developing Profitable Businesses on eBay

I have been selling businesses on eBay for quite some time now. And believe me, people will buy just about anything...in fact, I am still amazed at what some people will spend their hard earned money on.

I've sold businesses that have gone for almost \$10,000 and I've sold businesses that have sold for less than \$200. And each business required the same amount of work.

In this part of the book I'm going to show you how you can sell easy to make businesses that fetch upwards of \$5000 in under 7 days. You don't need to know how to design websites or have any fancy skills.

So let's get started!

Here are the steps you need to follow

- 1) Find what is selling on eBay right now
- 2) Create the business in less than 24 hours
- 3) Determine whether or not to make it profitable
- 4) Sell it on eBay

Step 1

First off, we need to go to ebay and check out what's selling in the businesses for sale section.

You can find the link at

<http://tinyurl.com/v3ux>

As you can see there is a lot of junk for sale, but

there are also a lot of businesses that have bids. Right now I can see a business selling for over \$10,000.

I saw one business sell on eBay for \$30,000 in 7 days. You can see the website that sold for that price at

<http://www.buyincomeproperties.com>

If you can't see a trend, here are the type of things that are selling.

A) Businesses that are profitable

B) Unique websites like dating sites and pay per click search engines

C) Master copyrights like E-books, CD's and membership sites

Step 2

You need to be able to create your business in a day or two at most otherwise it won't be worth your time.

How can you do that?

Let's say for instance that you are going to create an e-book to sell on eBay which you will be selling master copyrights.

Here is what I would do:

I'd choose a topic on anything that interest's me. Whether it is a hobby or something to do with how I earn my living online.

If I couldn't think of something, I would choose a topic that's hot right now, like real estate investing or making money online.

I would then go to Elance.com and get 10 to 20 articles written on that topic for under \$200 and compile them into an E-book or CD.

I would then create a simple website with sales letter.

(You could even use a website sales letter generator like

<http://www.instantsalesletters.com>

Step 3

Making a business profitable isn't as hard as it seems. EBay buyers are looking for a few things when they buy a business on profitability.

For example, they want to know:

- A) How much it makes per month
- B) How much are you spending on advertising
- C) How difficult is the advertising
- D) How much work is involved on their part if they buy it

But don't worry, there isa solutions to all their questions.

If you spend nothing or next to nothing on advertising, the prospective buyers will be lining up until next Tuesday to buy your business. I would concentrate on the following advertising to promote the business.

- A) Article writing
- B) Search engine ranking
- C) Reciprocal linking
- D) Joint venture marketing

There are many good reports on learning how to do all this, but none better than

<http://www.netbreakthroughs.com>.

Step 4

Selling your business on eBay is probably the most nerve racking moment. But here are a few tips to help you sell your now ready (profitable?) business on eBay.

A) Always use the featured listing option for under \$20

B) Pay extra for a gallery photo and bold letters

C) Write a very compelling heading that stands out (do research)

D) Make sure you can accept Pay Pal payments

It doesn't get much easier then that, but here are a few extra pointers that might come in handy.

- Ebay has a new feature that allows extra text to be written in your headline of your display ad, use it!
- This can be a full time business if you chop and change the type of businesses you are selling. Never saturate the market with one type of business, EG, E-book master copyrights. Mix and match.
- Public domain sources are a great way to create products without the need for writing a single word.

Now, besides selling businesses on eBay, you can also create them using eBay as well!

There are literally tens of millions of people with an eBay account that shop periodically for everything from clothing to information....

So why not create a business around eBay?

You already have millions of customers at your disposal, so why not make eBay work even harder for you?

This is a great method that can bring quick cash into your pocket.

The problem with selling physical products on eBay is that it's a hard business to sell to someone else. Inventory, shipping is a pain in the butt, so why not create a business that is virtual and a product that could be downloaded instantly.

Obviously I'm talking about an e-book here, but you can create just about anything.

The problem I had was finding a category on eBay that wanted information.

Most people don't associate eBay with digital products, but people are willing to buy them if you know where to look.

What I did was I searched thru all the different eBay categories there were until I found a category with a lot of bids on just about every auction.

Ebay also has a feature that shows you what the most popular searches are in each category and Florida Vacation Rentals was the most popular search term in the travel category. So I created a small 50 page e-book on every aspect of vacation rentals in Florida and sold each copy for \$12.95.

It didn't make me rich, I only sold 25 copies in a week, but that was good enough for the business to sell for \$450.

So for the day it took me to create everything, I made over \$770.00

Of course, there are businesses that can sell for a lot more than that!

Here is a sale I have witnessed that literally blew my mind! Here is why...

The business was online for only 6 months. So it's not as if it was a rock solid business with an extremely strong foundation.

The business only sold digital products, it did not sell a single physical product. On top of that, the website was not even professionally designed.

And after carefully studying this sale I realized that anyone can do this!

Just imagine: all you have to get is one sale and boom! You have thirty thousand dollars in your pocket.

Unfortunately, my businesses, as good quality and as profitable as they are have not cracked the \$30,000 mark.

After doing my research for 2 months and testing and trying new methods, here are some of the reasons I came up with why this business sold for as much as it did in a 7 day auction:

The business was bringing in over \$4000 a month in profits. This is probably the biggest reason why this business sold for \$30,000. A profitable business always make more then a turnkey business.

It had 7 digital e-books for sale that were well written. These books were high quality, I should know I brought them all. The thing is though, most were quick to create, some took just days to make.

It was listed highly in Google.com This business was getting thousands of visitors a month from free search engine ranking in Google.com for it's keywords.

It was one of a kind. This is probably one of the biggest factors, behind profitability, that this business sold for so much. There was no one else doing what he was doing so he was the leader in the field.

It had an established affiliate program. This web site had some of the biggest web sites in the real estate industry linking back to it and promoting his books directly.

So basically, if you are going to create a business for sale on eBay, those are the traits it needs to be highly successful.

Oh, the business that sold for that price was

<http://www.buyincomeproperties.com>

An Easy and Fast Way to Stuff Money In Your Pocket

This is a very quick step, but it will show you exactly how I earned over two thousand dollars in the first few weeks I started promoting affiliate programs.

I started off promoting three affiliate programs, I then wrote 3 articles based around all those affiliate programs and I put links to them in my article.

Mind you I did not have a web site or anything sophisticated like that :) I submitted articles to hundreds of ezine publishers which I found at TopEzineAds.com and Directoryofezines.com and sent them out in one day.

These articles produced over \$1200 in sales in three weeks. In my article by-line I also placed my auto responder link so they could sign up for my free course. With these names, which was just over 700, I gave them the chance to buy another product from me that I happened to buy the resell rights to.

I earned another \$1100 from these people as well in that initial 3 or 4 week period. So that's just a bit over \$2300 in sales in 4 weeks work.

I was also getting checks every month for doing nothing as other people began promoting my articles with out me asking them.

I also signed up quite a lot of people under me, who are now selling these products and I'm still earning commission from their hard work. I love 2-tier affiliate programs. They bring you in just a little bit extra every month for nothing with no permanent web site.

That's it. It cost me nothing to set up and the advertising was free, so it was all PURE PROFIT. I do the same thing now every month without fail. While what I made in that month is small compared to other affiliates, it goes to show you how putting a little hard work in your first month online can bring you amazing profits.

The longer you keep promoting your affiliate programs and trying new methods, you will constantly see increase's every month in your commissions.

Joint Venture Offers That a List Owner Can't Refuse

Most people believe that if you offer someone enough money they will promote anything.

While this is true in some cases, you will find that most people worth joint venturing with are interested in more than a quick profit, they are interested in their customer's welfare. No one in their right mind will promote a product that offers no value to their customers for any amount of money.

So then, what do you need to do to make sure just about EVERYBODY you approach will want to joint venture with you?

Unique content

If you are selling an e-book and there are most probably other people selling e-books on the same sort of topic. Make sure your book has content that is totally different to what is already selling.

Think about it, why would someone want to promote your product if there is a product out there already with pretty much the same content?

You should give potential joint venture partners a look at your product as well.

I don't mean a sneak preview, I mean a full free copy. Don't make them buy the product from you first...they will probably refuse your offer.

A converting sales letter

This is very important.

If your sales letter does not convert visitors to buyers, then no one will want to promote your product. If for instance they do promote your product only to find out your sales letter doesn't pull in enough customers, they will probably never joint venture with you again.

Before you do any joint ventures, make sure your sales letter is a converter.

How can you check how well your sales letter converts?

By checking its conversion with google adwords or overture

By using these great tools, you can have traffic poring to your website within minutes. Than you will know how well your sales letter converts.

You should also write in your joint venture email how many sales you have made, what type of advertising is working and what conversion rate your website converts visitors to buyers.

If your product is under \$100, a good conversion rate is 1% and over(Every 1 or more people out of 100 to your site buy your product).

High commission

While money isn't everything, it's important. Not many affiliates will want to promote your product if they are only going to make a few dollars per sale.

As a rule, affiliates will want to make at least

\$20 per sale and be given at least 50% of the sales. Of course there are exceptional circumstances, but do use this as a guideline.

Affiliate tools

Successful affiliates are busy affiliates. If you can create marketing material for your affiliates to use so they don't have to create it themselves, they will be most happy.

So what type of things should you put in your affiliate tool kit?

You should have....

- A) Articles
- B) Google adword ads
- C) Overture ads
- D) e-Book covers
- E) Personal recommendation letters (Articles that look like a review of your product that the affiliate has written)
- F) Ezine ads (Classified and Solo ads)
- G) Headlines
- H) Banners

Follow up

If for some reason someone comes to your site and doesn't buy from you on the first visit, you want to be able to get their email address so you can contact them at a later date.

This also helps your affiliates because they also won't lose out on sales.

How to Make A Small Fortune With a Simple E-Book

A little while ago I released an e-book on the subject of affiliate marketing. It wasn't much, nothing special and it was my first foray into the e-book business.

The basis of the book was about my affiliate marketing career and the tips and hints I learnt along the way. The book was well under 100 pages long and full of spelling mistakes.

The reason I'm telling you this so you know that anyone with half a brain could do what I did.

I had pretty much no money to advertise the e-book with. I think my budget was about \$250 US dollars for the whole thing.

The 2 main methods of advertising I used to promote that book was Joint Venturing and Ezine Advertising. Here's what I did....There are people who run ezines(online newsletters) that I wanted to get a hold of.

I knew I had a fairly good product, but I didn't have a list of customers to send my offer to, so I basically told every Ezine owner in my target market that I wanted to give them 50% of all the sales they refer to me, but I also knew, that these people got this sort of offer everyday so I had to sweeten the deal.

I told them I would also pay them half of the ad cost (what it would usually cost someone to advertise in their newsletter) plus give them

50% of the sales, if they read the book, and recommend it to their list.

You have to understand that an ad and a recommendation are 2 very different things. If you get someone with credibility to tell people about your product, you will see the profits soar.

I had this happening every week, and one weekend, A very big marketer promoted my book to his list. And in that weekend, there was over \$4000 in sales! In 3 days, over \$4000 in sales hit my credit card processor.

You can easily do the same thing. Here are the steps.

- 1) Create a hot product
- 2) Write a sales letter
- 3) Setup an account with Clickbank.com
- 4) Find joint venture partners

14 Steps to a Million Dollars

It's a very simple game I've used and am still using and it's really changed the way I look at life and money.

The rules to the game are simple.

The first person to become a millionaire is the winner and you have to start with \$100, no more, no less.

The aim of the game is to double your money. For instance, if you start with \$100 you must make \$200 with it without using any extra money.

When you make \$200, you have to double it to \$400, etc.

There are a few rules how ever.

For example, if you start with \$100 and you manage to make \$350 with that \$100, you can only use \$200 of that money to get to the next step.

What you do with the rest of the money is up to you.

Here are the money steps to follow.

1. \$100
2. \$200
3. \$400
4. \$800
5. \$1600
6. \$3200
7. \$6400
8. \$12,800
9. \$25,600

10. \$51,200
11. \$102,400
12. \$204,800
13. \$409,600
14. \$1,000,000

So, let's say you're at step 9 and you have \$25,600 to make \$51,200. What would you do?

Remember, you don't have to spend the whole \$25,600 on one business idea, you can break it up, just as long as you don't go over the limit.

Never ever use money from your own bank account otherwise you will be more fearful of losing the money.

I think the best way to double your money would be to buy larger items like cars and sell them more than what you brought them for.

I know a guy who buys used cars at police auctions and dealer auctions and makes a few thousand bucks in profit every time.

All he does is clean them up, (he pays a professional to do it) and sells them privately.

Of course there are risks to this, but it's a risk I'm willing to take.

How to Find Affiliates That Will Make You Rich

What we are looking for is highly trafficked web sites in your target area. These people already have the customers you want, and if contacted correctly, they will give you access to them for free.

You of course are going to have to pay them a percentage per sale. The usual percentage offer to these people if you are selling a product that can be downloaded online and needs no shipping and production costs is 50%

So how can you find people who are willing to sell your products to their loyal customer base?

There is only one way now that I use to search for joint venture partners, and it never fails. Sure there are other methods, but why mess with what's working?

Ok let's start.

We are going to pretend that you have a site on travelling, and you have a product (An e-book) about the best places in the world to take your wife or husband on your honeymoon.

So where do you start to find web site and ezine owners on travelling? Easy! First we go to google.com. You probably all know google.com as the major (and dominant) search engine now days. That's right, it's no longer Yahoo.com

We are going to put in the search term "travelling" into google.com without the quotes.

Now let's visit some of these sites and see what they are like and if they could possibly be joint venture partners. (Mind you, you won't be able to tell until we do one more thing in a minute.)

Here are the sites I found.

<http://www.travelling.gr>

<http://www.travellingwell.com.au>

<http://www.romelimostours.com>

<http://www.Tunu.com>

Ok, these sites look good, and they have a high ranking in google.com so they probably get a lot of traffic, but we need to know for sure before we make them an offer.

Before I go any further. Always remember to have a good look around your joint venture partners site before you contact them so it doesn't sound like spam.

You want to be fairly familiar with the site so you can comment on some of the aspects and what you liked about it. This will be explained in the next section about writing your joint venture letter.

Let's now go to <http://www.alex.com>

Alexa.com ranks all the sites on the Internet with a number, from one to millions.

One obviously would be the highest trafficked site on the Internet.

We are looking for partners whose rank is below 200,000

Alexa.com is great. Not only do they show you how much traffic is coming to someone's site, they also show you web sites that their visitors went to after theirs and which sites link to their web sites.

With this, you can now see who has linked to your joint venture partner's site and other sites of interest (don't forget he's also your competitor, but play nice) and you can then contact those people, so your research is practically done for you.

Ok, back to <http://www.alexacom.com> and we are going to see all the information about www.travelling.gr possible.

Here are the results, which you can also see at <http://www.alexacom.com/data/details/?url=www.travelling.gr>

These people look like great joint venture partners!

You can do the same for the rest of the sites I mentioned above and see if you can find a partner joint venture partner, but these people look professional, they have a mailing list and they have lots of quality information, and most importantly, they have traffic, and loads of it!

How do you contact these people? Do you know the best way to contact people these days, especially for important issues like this?

Do it by phone!

That's right, the telephone is the quickest and easiest way to contact joint venture partners. Imagine getting a phone call from someone saying they just visited your site, or they've been fans for years and they just released a new product no

one has seen, and they want to give you first dibs at promoting it?

Do you think you would be interested? Of course. Not only that, they offer to send you a review copy (no charge) to have a look at the product and see if you like it enough to promote to your loyal readers.

If your not brave enough to do this, you can always use email.

During your joint venture process, always get more no's then yes's to your joint venture deals, but you can beat the odds by using a mix of the following.

Firstly, send an email, with your joint venture request and see what interest you get. Secondly, send a real letter to your possible joint venture partner.

Now, after you find the great affiliates if you want them to make you even more money you will need to help them out. Help them out by giving them tools they can use to sell your product.

The easier your product is to sell for your affiliates, the more sales your affiliates will get you. And obviously, the more sales you get the more money you will make.

Ok, so what should you be creating for your affiliates to use?

You should give them articles, banners, graphics, different kinds of ads etc.

Articles are a great way to get your affiliates promoting your products. All you have to do is let them change the by-line of your article (the little

Advertisement at the end of your article) where your web site link is, to their own affiliate link for your product.

This way, they get a few good articles to promote to their ezine list and they get paid for any sale, and so do you. So this really is free advertising, because nothing is coming out of your pocket.

You should aim on creating four or five articles straight off that they can use, or even turn into a free course if you don't feel like writing one.

Endorsements are probably the best affiliate resource you can give them. Nothing sells better than an endorsement coming straight from the affiliate themselves, so it should be written in the affiliates perspective.

These endorsements will most likely be used in ezines and email mail outs, so keep that in mind when your writing them. Four to five paragraphs long should be all it needs to be.

Of course, web site endorsements can be longer. These ironically enough will be pasted on web sites. They work really well for search engine ranking. A good idea is to design up graphics for these web site endorsements, like book covers and maybe even a spiffy html template.

Solo Ads When ever I advertise with ezines it's usually solely with Solo Ads. These are ads that are sent out by themselves, unlike classified and other ads that go out in the ezine itself.

This ad will go out by itself, so it needs to be a fairly good length. While some people say shorter ads work better for the simple fact the reader has less to read, in reality, a very well written longer solo ad will pull much, much better.

There are usually word and length limits to these ads so when you are creating them for your affiliates, it might be good to check around at what the normal length of a solo ad is in your industry. You might even check out the posting guidelines for other ezines so you can know exactly how long they like their solo ads.

The best bet to make a compelling solo ad is to work really hard on the headline. If you can write a very compelling headline for your ad, the rest of the ad should follow.

Free Course Not enough affiliate programs do this. Imagine as an affiliate, being able to give away a free 5 day autoresponder course via email to all your web site visitors promoting your favourite affiliate program.

Creating your own free course for your affiliates isn't that hard. You can use the method of just sitting down and writing Five articles (you may already have 5 articles written) and putting them together in the form of a free course via autoresponder.

The owner of this product allows the affiliate download a 6 part free autoresponder course and use it in your marketing efforts. It's all written for you, all you have to do is put in your affiliate url.

Classified ads, these are small ads, usually four or five lines long that go out in the ezine itself. They don't work anywhere as well as solo ads, but they are cheap as chips. The secret here again is to write a very compelling headline.

You should also think about telling your affiliates to put their autoresponder link in the classified ad rather than trying to make a sale from such a small ad. They would be better served (and so will

you) if they captured the email address of their prospects and sent them the free course.

Banners, while I don't recommend that you place too much time on banners, some affiliates with highly trafficked web sites like them and will produce for you, but in reality, banners very rarely make any good money for merchant or affiliate.

To get your banners created, there are plenty of tools online that you can use to create them on your own. Just put the term "banner maker" into <http://www.google.com>

Graphics, you will also have to create a few different sized e-book covers for your affiliates to use on their web sites.

Going After the Really High Ticket Items

Have you ever wondered how affiliates can make huge fortunes promoting products that pay only \$10 to \$20 in commission? Well the truth is they make their money promoting the stuff that sells for thousands of dollars, even hundreds of thousands of dollars.

And that is why the real secret to affiliate commissions is promoting high end products. In this chapter I'm going to show you where to find these products and how to promote them.

Google has created a new service which is called Froogle, it can be found at <http://www.froogle.com>

This service allows you to find all sorts of products people are selling. I guess you would call it the worlds largest online shopping directory.

This is how the Google people describe their new service "Froogle is a new service from Google that makes it easy to find information about products for sale online."

By focusing entirely on product search, Froogle applies the power of Google's search technology to a very specific task: locating stores that sell the item you want to find and pointing you directly to the place where you can make a purchase."

Basically it allows you to find any product for sale on the Internet.

If you know anything about affiliate programs you know it's HARD to find good products to sell that

nobody else is selling and Froogle.com will allow you to do that. The best part is it allows you to search for products by price range.

So if you wanted to find and promote products that sell for over \$100,000 you can do that! Ok, let's move onto the next step. Selling \$100,000 + products on the Internet, how do you do it? Do people actually buy products that sell for this price online?

Yes they do, big time.

The type of products in this price range could be jewelry, car's, holidays, real estate and even boats.

The best way to sell these types of products would be to become the leader in the field on the Internet. So when someone thinks about buying a luxury car or holiday, your name will come up.

But how do you do that?

By becoming the expert in the field! You want to be first in the search engines, you want to be in their face when they read articles about the subject at hand, you want to be first when they go to message boards and ask questions.

You want your name and website to be there.
(I talk more about all the different types of free advertising in another chapter in this book.)

Selling large products like this isn't going to be like selling \$25 e-books online, you're going to have to put in the hard work.

You should be aiming to create a site something like <http://www.tractorbynet.com>

That site is totally dedicated to Tractors and it pulls in a fortune. Why? Because when someone says

I want to buy a tractor online or want more information about a certain type of tractor, that's the place that comes up every time they ask those questions.

Keys to Online Success

This is something I learnt from a very smart man which has changed the way I market online.

Marty Foley of <http://www.profitinfo.com> taught me there are 5 key areas to online success and that is what I'm going to show you now.

Those 5 key areas are

- 1) Product or Service
- 2) Lead Generation
- 3) Conversion
- 4) Administration
- 5) Education

Let's start with step 1, Product or Service. You must have some sort of product or service online that a fair amount of people would be interested in to make any money.

You might have a hobby you would like to make money from like, polishing brass, I don't know, but I can't you now a hobby like that will probably not have a very big market online to sell too.

This product could even be an affiliate program you are promoting.

I can't believe how many people I talk to in my consulting work who have this business idea and huge website idea that's going to take thousands of dollars to make happen, not to mention a lot of time, and they have no real clear plan on how they are going to make any money because they don't know what they are selling.

Some of the most profitable sites on the Internet are those with one single page of writing. Exactly like the page you brought this book from.

Step 2 is lead generation.

Being able to contact prospects and customers anytime you want without spending a fortune in the process is one of the great things about marketing on the Internet.

Once you have those leads, you can contact them again and again for practically nothing. It doesn't even need to take up your own time, you can use autoresponders to do the work for you.

Having an email list full of people who are dying to know about your product or service is like having money in the bank.

Step 3 is conversion.

This is one of those things you tweak along the way. If your website or email's are only converting at 1% then that's ok, it's something you can improve on.

For instance, if you get \$100 customers to your website and you have a 1% conversion rate, you will only make 1 sale. If you have a conversion rate of 2% you double the amount of sales you get and the amount of money you make without having to get any more traffic or even spending any more money.

Basically, try and get the most out of what you have. It really is the simple things that count and if you do them right, everything else falls into place.

Step 4 is administration and this is something I struggled with. People fail to realize that an Internet business is just like any other business and needs to be run the same way.

There is book work, emails, finances, expenses, you name it, it's there. While this might be mundane,

it needs to be done. If you don't want to do it, hire someone to do it for you.

Step 5 is education. I spend thousands every year on books, tapes, seminars, you name it. You need to be able to keep up with what is going on. Just like a doctor has to read medical journals, you need to keep up to date with the latest marketing techniques and news that will affect you in some way.

No one knows all there is to know about running a business online, that's why testing and tracking are so important. As much as reading is important, just doing something will make all the difference to your business.

Creating an E-Book That Spreads Like Crazy And Gives You A Monthly Income

Whether you like it or not, having your own product gives you more flexibility in your online advertising AND believe it or not, compiling an E-book is no more then a weeks work part time if done correctly and IF you do it this way the profits will come in for life.

Ok, lets get down to the nitty gritty. What is a viral marketing E-book and why should you create one?

A viral marketing E-book is a book which sole purpose is to be spread around the Internet quickly, by any means possible. It's not meant to make you money on the front end. You want other people selling it and giving it away to as many people as possible.

Why?

Because the inside of that book is full of affiliate links to other peoples products and every time someone gives away your book or sells it, (depending on how you want to do it) more people will be seeing your affiliate links, and this wont be costing you a penny!

The best examples I could give you of this process would be by Yanik Silver. He created 2 marketing books that spread over the Internet like wildfire. He gave everyone who purchased the book for \$19 or \$17 (depending on the book) the rights to sell it or give it away to their customers.

Needless to say, thousands of people starting selling it and promoting it all over the Internet.

To this day, he is still earning good money from that book, plus he became one of the most well known Internet Marketers to date.

So how do you go about creating your own viral marketing E-book?

Here are the steps.

1) Come up with a product idea based on your affiliate program you've already chosen and are already promoting.

Coming up with ideas isn't hard. For example, and I know I use this example a lot, BUT, If you are going to be promoting a sports betting affiliate program, why not create a book on becoming a successful punter. Then throughout the book, you can recommend your favourite sports betting affiliate program.

101 insider secrets to sports betting
How to bet with other peoples money

A good way to come up with ideas is to look at what others are already selling and mimic that. You don't need to recreate the wheel here, so PLEASE don't make things harder then they have to be.

2) Get the tools you need to succeed You are going to need a few tools here:

A domain name, you want a fairly short domain name that describes the content of your book fairly well. You can go to <http://www.godaddy.com> to register your domain name.

Here's an example for you, people promoting sport betting affiliate programs:

<http://www.sportsbettingaffiliates.com>
<http://www.sportsoddbetting.com>

<http://www.101waystobeattheodds.com>
<http://www.betforfree.com>
etc....

B) Web hosting Let me say first, you get what you pay for. This has never been truer then with web hosting. YOU NEED a good reliable web hosting company with 24/7 technical support. If your site goes down and you can't contact anyone to help you get it back up, you will lose sales and a lot of them.

I recommend you use <http://www.thirdspherehosting.com> for the simple fact they offer all you need, plus a lot more for a reasonable price.

C) Autoresponder You will need this so you can contact your prospects that don't purchase straight away. This is where you will give away your free course or someway to entice them to give you their email address so you can contact them periodically.

D) Credit card processor Just use <http://www.clickbank.com> This step is too easy. They will let you accept all major credit cards and start an affiliate program for a one time setup fee of under \$50. They do take a percentage of every sale, but this is so much cheaper then getting your own merchant account.

Just about everyone selling E-books online is using [Clickbank.com](http://www.clickbank.com) , you can also use [paypal.com](http://www.paypal.com)

E) E-book Software You will more then likely want to create your book in PDF format so everyone can read it. Some E-books come in EXE format, but mac users can't read that format, so I find it best to use PDF. You can create your book with <http://www.createpdf.com> for a fairly cheap price.

F) Graphic Design Software If you are anything like me, your artistic abilities peaked at age 7. So

instead of busting my hump to create my E-book covers and website graphics I use

<http://www.1clickcovers.com>

I do however recommend one graphic designer by the name of Max Rylski. You can view his work at <http://www.maxcovers.com>

3) Outline your book chapters into articles

Writing a whole book in one sitting is hard, and trying to write a book without outlining the chapters is nearly impossible. My first book I ever wrote took me over 6 months but now most of my books take me less than a week to finish and that is with a sales letter and website up.

All you have to do is think up 12 to 15 articles topics in sequence and write about them. Each page should be around 700 to 1000 words, full of useful information, not information people could get for free.

4) Write your content

Like I said just before, you need original content. There are too many books out there now where people are just regurgitating information others can get for free and this lowers the value of your book, which means less people will pass it around and even less will read it.

The best way to get a good amount of original information without writing it yourself is to interview experts in the field.

For instance, if you were writing a book about improving your golf handicap, I'm sure it wouldn't be too hard to find some local experts who you could grill in person, over the phone or even via the

Internet and you can then put all that information in the book. It's also a good selling point.

Also remember when your writing what the point of this book is. The point of the book is to earn you an on going commission with affiliate programs, so don't feel like you can't throw some affiliate links in, because you can, but make sure it's tactful and in place.

Another good idea would be to put a "Subscribe to my newsletter" section in your book as well. So not only will you make commissions on sales, but also generate leads without doing any extra work.

Make sure you clearly state in the front of the book, that the buyer can sell this book as his own. State that he has Resell Rights to the product and can sell it or give it away if he chooses.

5) Create your sales letter

This is where you will be selling your book from and is critically crucial to your success. Creating a sales letter takes a lot of work, especially if your new to the whole thing. The best way and the way I use, is to mimic successful sales letters.

I recommend you have a look at the following sales letters selling E-books.

<http://www.turnwordsintotraffic.com>
<http://www.masterinternetmarketing.com>
<http://www.linkingstrategies.com>
<http://www.the-whole-truth.com>
<http://www.instantinternetprofits.com>

If for some reason you think you can't do this by yourself, you have 2 options.

1) Use software that helps put together your sales letter.

2) Hire a copywriter

Software is great and there are 2 options out there. The first one is <http://www.instantsalesletters.com> by Yanik Silver and <http://www.saleslettergenerator.com> by Armand Morin.

However, if you want to hire a professional copywriter, you're looking at thousands of dollars, plus royalties from your book sales. Remember that you're selling this book with reprint rights, which means when they buy the book they can sell it as well. This is a huge selling point for you. You will also be giving them your Ebook cover, website graphics and sales letter to use to sell your product.

6) Plug in your free 5 day autoresponder series. The best way to write your free 5 day course that your prospect gets via your pop up window is to take chapters out of your book and put them in as a free teaser.

Remember to emphasize urgency. You want to make these prospects who don't buy straight away, feel like they are missing out on an opportunity of a life time and considering the low price of the book, if they don't buy, more than likely they weren't really interested or were freebie seekers from the start.

7) Advertise!

Depending on your topic, you will want to target different people. However, no matter what topic you're selling on, there is one market who will want your book for the sole purpose of selling it, and that's the Internet Marketing group.

Your book could be on Hippo's but all they care about is the fact they can sell it as their own. This is why this type of book always does well.

The key is to target people in your market and then the Internet Marketing crowd.

I really am begging you to check out Terry Deans <http://www.netbreakthroughs.com> as it will give you all the knowledge you need and if you want you can stay for 1 month and still get more then you will ever need, information and personal help wise.

Creating Your very own Membership Website

Want to sell subscriptions for online content with your own membership site? Selling online content via a password protected website has become big business. Not only is it fast to set up (with the right tools), but the start-up and running costs are minimal. Work from home entrepreneurs and big businesses alike are lapping up this new found revenue source.

People are willing to pay for online content. In fact, the "Online Publishers Association" revealed that pay-for content is emerging as a hot revenue model. Business content, personals/match making, and entertainment are the hottest niches. But even smaller niches, like DVD authoring, sports coaching, marketing services, and dieting are producing profits.

Internet users spend \$300 Million in 4 Months for Online Content

U.S. consumer spending for online content in the first 4 months of 2002 was \$300 million, a growth of 155% over the first quarter of 2001 (and that's post-September 11th). It's apparent that online users will pay for content on their passion or profession.

Subscribers are paying anywhere from \$9.95 a month to \$19.95, and in some cases up to \$200 a month - depending on the nature of the

content. Annual subscription renewals hold a solid 72%, giving site owners an impressive recurring residual income. Renewals accounted for nearly half of paid content sales in 2001.

A Rapidly Growing Market

Less than 9% of online users currently pay for online content. This means the market is wide open for the savvy entrepreneur. Paying for content in 2002 was more than 5 times what it was in 2001. That's a massive 500% growth! Those who capture the market first in their niche will have the obvious advantage. It's an international market, so anyone can play.

Starting your own Membership Site

There are 4 key elements to starting a subscription based membership site, says Ansel Gough, Editor of MembershipSiteAdvisor.com - an Australian based membership site, teaching others how to start and run membership sites.

Target the right market: Find a market that is passionate about a subject, and then build your membership site around it. There are so many topics to choose from. Doing a key word search will reveal what people are searching for online. You can know before you even launch a membership site if there's a big enough market.

Make it unique: Ideally potential subscribers shouldn't be able to find the same information elsewhere for free online. Your job is to search online (and in some case offline) for content, and provide it in a convenient manner for your subscribers. Being unique could just mean having exclusive interviews with experts in your field.

If you've done the interview, then that's unique. Finding experts (and even famous people) to interview is not hard. In fact, as your site grows in popularity they are likely to contact you. This situation gives you a two-fold advantage. It gives you credibility or an endorsement, and it gives you exclusive content. Of course your exclusive content may be from your own specialized knowledge!

Finding Subscribers: If you've started off targeting the right market, then finding traffic and subscribers aren't as difficult as some people believe.

The best methods for generating quality traffic to your website include: Search engine positioning (including pay-per-click), Internet Joint Venture Marketing, Ezines (online newsletters), affiliate programs, and viral marketing (accelerated word of mouth marketing).

Add tools or services: To enhance your membership site try including simple

software, tools, ebooks, resources, etc. as a give-away. These can usually be found for free or at a very low cost online.

"Marrying services, resources or tools with content can dramatically boost your subscription rates," Gough says. "However it's best to include something that doesn't take up your time.

Giving people a reason to return to your members only area is critical - tools, resources, discussion forums and quality content will do that!

"The exciting thing is, you can take your hobby, specialized knowledge or profession and turn it into a profitable membership site. Your challenge will be finding exclusive content.

You can start it part time - something I did myself, while working a full time job. As your subscriptions increase you can plan on full time involvement in your area of interest."

Starting and running a membership site can be a lot of fun and very fulfilling, however you need to know what's involved in setting one up, and then managing it effectively.

Planning and allowing for auto-responders, automated sign-ups, credit card processing, automated cancellations, etc is all part of a

successful membership website.

As complex as this seems, many companies offer a low cost, easy-to-use software solution. A few companies, like MembershipSiteAdvisor.com offer a free software membership management tool to subscribers, allowing them to manage all of these routine tasks. This makes it possible for almost anyone to start and market a membership site for next to nothing.

Gough is quick to challenge that "Paying for online content is inevitable. You can either be the one paying for it, or the one profiting from it. Ideally you'll do both, and learn a great deal in the process."

Great Online Business Ideas you can Copy!

There are literally thousands of ways to make a buck on the internet. Here are a few examples of websites that were successful using some of those ways. The best part about it is that you can copy their success!

1 SkiResortInformation.com

This business idea is based around the website <http://www.buyincomeproperties.com> that I mentioned earlier in the book. As you know, it sold for \$30,000 on eBay!

The idea for this website, skiresortinformation.com is for it to be the central hub for when people look for information on ski resorts in the US and around the world.

It will also be the place ski resorts will want to advertise their services.

So what you will want to do is the following:

1) Create a free and paid directory listing for ski resorts to advertise their services, like buyincomeproperties.com does for their advertisers.

2) Create 5 to 10 digital e-books on all areas of ski resort information. You can find topics for e-books by going to Amazon.com and having a look at the type of books people are selling based on ski resort and skiing information.

3) A free forum/message board so people can post questions and talk to each other. This builds a nice little community on your site.

4) Create 10 or so articles that you can put on your site and send out to publishers for free traffic

5) Create an affiliate program so people can promote your digital e-books for you and drive massive traffic to your site for free while making sales.

6) Setup a mailing list people can subscribe to, to get information on ski resorts and things like that.

The idea of the business is to tap a niche market. People are looking to go away for a skiing holiday, but they are not sure where to go, or what to do. So if you can create a site that has good information on skiing and ski resort holidays, people will flock to your site, and so will advertisers.

2 - Golfingmoney.com

So many people love playing golf right? I know I do, and if you do a search for the world golf in any search engine you will find thousands of results, because millions of people every month are searching for the term golf.

While trying to make money in the general "golf" market would be very hard, there are always plenty of niche markets you can tap into off golf.

This business idea for instance will be based around showing people how to make money with their love of golf! Everyone who has a hobby would love to know how to turn it into a fulltime income or even make enough money so they don't have to pay out of pocket for their hobbies expenses.

I know my hobbies cost me a fortune every month and I'm looking for ways to make them end up costing me nothing.

So what is Golfingmoney.com all about?

We all know how profitable starting your own membership site is, well this idea would be perfect to start a membership site on.

Setting up a membership site is very easy and I've talked about it earlier in this book. I've setup a membership site myself and I used <http://www.visiongateportal.com> to create it for me.

This service will allow you to start a membership site for \$60 a month!

What you could do is every week create two new articles on how people can make money with their love of golf, post them to the site and charge people a flat fee per month to subscribe. You could charge up to \$19.95 a month for a site like this.

Some of the topics you could talk about would be:

- How to become a golf caddy
- How to start your own online golf store
- How to get paid to work at a golf course
- How to become a professional golfer

3 - Reprintrightsbroker.com

One of the hottest niche markets off the Internet marketing field is reprint rights. Everyone wants to have their own products without having to create them, themselves.

Basically, reprint rights are products people have created like e-books or anything digital usually

and they allow people to buy rights to sell the product as their own without having to give any money from the sales to the original owner.

Reprint rights sell from as low as \$17 to as high as \$15,000 and more.

The idea for this business is to be the middle man when people are looking for reprint rights. You could create a site that allows people to advertise the type of reprint rights they are offering to their product and you could charge them a set fee or take a percentage of the sale.

This is sort of like the first business idea, the difference really is the market.

You could even set it up as a membership site. I know I would pay to join a site that had honest reviews on reprint rights for sale. Become the central hub for people looking for reprint rights and for people looking to advertise their reprint rights.

4 - Payperclickdating.com

This is one of the business ideas which I think has the highest potential to make you a million dollars, it's also the one with the most risks and the probably the most costly to start up compared to the other business ideas I've suggested.

The idea is based around two of the most popular services on the Internet to date, dating and pay per click search engines.

The idea of the business is to start your own pay per click dating site. There is nothing like this anywhere on the Internet, and it will no doubt make the person who can make this work a lot of money.

The way I see this business going is as follows. The site will be a pay per click search engine, but instead of search results for websites, people will search for profiles of people looking for dates online.

The person with the profile on the site will pay so much per click to be listed under certain categories just like a normal pay per click search engine. For instance, if someone is from Texas and has brown hair they could bid to be in that category.

All the people have to do who are searching for dates is select the categories they want to look under and the all the people who wish to have their profile listed on the site have to do is bid for positions in categories they want to be listed under just like any normal pay per click search engine.

I would also charge a small fee to enter the site for people who haven't put a profile on the site but are browsing. This way the people who have a profile on the site won't just be getting clicks from freebie seekers.

The only problem would be getting everything setup with the site. It will take some programming knowledge, but that can all be hired from Elance.com.

What I would do is buy an existing pay per click search engine script, which you can find on google.com and get someone on elance.com to modify it so its exactly what you want.

5 - Takeashortbreak.com

Everybody wants to get away for a weekend or long weekend every once and a while but no one really knows where to go or what to do and by the time they figure out what their plan is, they have

usually run out of time and decide to do it at a later date.

This is where you come in. This business idea is all about selling easy to create e-books about travel destinations that are close to home.

This is very easy to setup. The first thing you would need to do is find out where Americans like to spend their free time. These would be the places you write about.

For instance, here are a few book titles you could use.

Romantic weekends for 2

The best skiing holidays for the whole family on a budget

48 hours in Houston

The complete guide to 3 day cruises
Etc....

Basically all you have to do is find out the hottest destinations people who are travelling to for short breaks, write guides for them all, setup a simple website and affiliate program, something like <http://www.fabjob.com> and you're set.

6 - DigitalProductCreation.com

One of the hottest topics on the Internet right now is that of people learning how to create digital products, like e-books and software that they can sell online and make either a full time or part time income with.

People are looking for ways to make money online, because they have or fear they might lose their jobs, or they are sick of working

9-5 and constantly hear about people who are able to work from home.

This business idea is all about teaching people how to create digital products, easily and quickly. Like most people who get into this sort of business, I would be staying away from the "Internet marketing" crowd big time and I would try and target people who are new to the Internet and the business in general.

Not only does this make you stand out in the crowd, it will also make things easier when it comes to creating the business itself.

You're probably thinking how can I create a business about creating digital products if I've never done anything like that before, and that is a good question, but I have a very good answer.

Some of the best products I've ever brought on the Internet were not created by the owner of the business, they either got someone to create the product for them or they brought in experts and interviewed them and turned their knowledge into a product.

The best way to get started in this business is to hire an expert in the field of product development and use their knowledge to create your own products.

For instance, for \$19.95, you could sell an ebook on getting started in product development, for \$47 you could see a download video showing steps on how to create your own digital products, for \$97 you could sell a cd set with a comprehensive guide to creating and selling your own digital products, for \$297 you could sell a complete set of dvd's with 1 or 2 hours of consultation on product development and for over \$500 you could even do a seminar.

7 - TopUSbedandbreakfasts.com

This is another idea like the first one. Bed and breakfasts right now are huge, especially for people looking for information online.

Hundreds of thousands of people every month are looking for reviews and tips on setting up the perfect weekend getaway at a B&B. The idea I had for this business was to create it as an information hub for everything to do with bed and breakfasts, but with a twist.

There are sites already that do this and do it well, but that don't do it from the male's point of view.

Males know very little about this sort of thing (I'm one) and when I was first looking to take the lovely lady in my life away for a romantic B&B getaway, I had no idea where to start. If you could solve this problem, you would have a winner on your hands.

This is a great idea to start a site on. Just like skiresortinformation.com you would get a lot of your money from advertising on your site and you could even sell digital products, e-books etc.

If you don't feel like you have the knowledge to write about bed and breakfasts, hire someone from Elance.com to write it for you.

8 - Makemoneywith.com

This business idea is all about teaching people how to make money with their love of.... anything.

Let me explain.

People want to know how to make money with their hobbies or interests, and this business will tap into that market and the easiest way to do that would be to create a series of e-books that take a few hours to create each and setup a simple website that sells them.

Here are a few book ideas.

How to make money with your love of scrap booking

How to make money with your golfing knowledge

How to make money with your knowledge of eBay

How to make money with your skills in word working

Each e-book would have its own sales letter and individual sales page, i.e.

<http://www.makemoneywith.com/ebay.html>

9 - Marketingfreereprintrights.com

This business idea is also an extension of another business idea I've talked about already, but in this idea, you're creating the products with resale rights, not just selling them.

Selling reprint rights to digital products is a hot business right now, but there is one field that is really full of rubbish and really doesn't need another reprint right, that field would be Internet marketing.

Internet marketers are still looking for reprint rights, but they don't want to sell more products on marketing and this is where you come in.

The best example I could give you of the idea in use would be Bill Myers

<http://www.sitebank.com>. While this sells mainly Internet marketing products, this would be the type of layout I would use, just with different book titles.

So instead of writing about marketing, you could write e-books on all sorts of topics. A few book ideas I had were;

How to become a highly respected fighter pilot

How to take care of a pet ferret

The complete beginners guide to salt water fishing

How to start your own lobby group

Yes the titles of the book are a little obscure, but the big buzz word on the Internet right now is niche marketing, and this book ideas certainly fall under that category.

If you had around 5 to 10 quality e-books ready to sell with reprint rights, sales letters, marketing material and you advertised it on the Clickbank.com/login.html (where merchants advertise their products to affiliates) page, I would say you'd make a good amount of money. Of course, nothing is guaranteed.

10 - Antiageinghelp.com

The last business idea I have for you is a simple membership site on how to stop the ageing process. It's a very hot topic right now and its will no doubt be a successful business model.

I've already talked about setting up a membership site, so no use being redundant.

What you do need to know is the type of articles people are going to want to read.

The type of people who join this site will probably be older persons, probably mainly female who are after diet tips to help them look younger, like what foods to eat, what type of creams and ointments work well, what type of exercise to do, that sort of thing.

You can find most of this type of information by doing a search in the Google search engine, but people don't always have time to look for the information when they could just pay for it all to be in one spot.

If you didn't want to write the content yourself, you could hire someone from Elance.com to do it for you.

11 - Mustdotravel.com

Create a membership sites or series of small report style ebooks on different "Must see" destinations.

For instance:

* The complete guide to seeing all of what New York has to offer in 24 hours

* 15 fun things to do in Paris

* The complete singles guide to New York city night life

etc....

12 - Retirein.com

This site again could be made into a

membership site or a series of small downloadable ebooks on all aspects of retirement destinations.

You could write about all the top destinations people like to retire in. Tell them everything they need to know about retiring in places like.....

* Belize

* Florida

* Naples

* Canada

* Mexico

etc.....

E-book Titles You Can Steal As Your Own

Internet marketing:

1. 54 ways to make \$100,000 a year with the power of the Internet
2. How to create short reports and sell them on eBay
3. 54 ways to make more money with affiliate programs
4. Casino affiliate programs exposed
5. Beginners Guide to Internet Marketing
6. How to Find Untapped Markets with Pay Per Click Search Engines
7. How to become a super affiliate on a budget
8. Ezine advertising made easy. The essential guide to Ezine advertising on a budget
9. How to buy profitable businesses on eBay without getting ripped off!
10. Amazing case stories of how people make their fortunes online
11. Down and dirty guide to search engine ranking
12. How to get a top 5 listing in Yahoo.com
13. How to get a top 5 listing in Google.com
14. How to setup your own affiliate program on a budget
15. The complete guide to free advertising
16. How to use free download distribution to get thousands to your site for free
17. 1001 Internet Marketing Resources For Internet Marketers
18. How to Get Paid Month After Month With Your Own Members Site
19. Create Your Own Viral Marketing Campaign That Will Take the Internet By Storm
20. The Insider Secrets to Becoming A Successful Domain Name Registrar
21. The Complete Guide to Pop Ups, Pop Unders, Pop Outs and Email Marketing
22. How to Buy and Sell Domain Names For

Profit

23. The Insider Secrets to Affiliate Marketing Success
24. 101 Articles you can steal as your own
25. 25 free e-courses you can steal as your own

Hobbies:

26. How to make your fortune online with your favourite hobbies
27. How to start your own profitable and legal Internet casino
28. How to Make Your Own Lava Lamps Quickly and Easily and Sell Them For Huge Profits
29. How to Setup Your Own Online Fitness Store
30. How to Start and Run Your Own HIGHLY Profitable Nightclub/Bar
31. How to Become a Fighter Pilot
32. How to Make Home Made Soaps For Profit
33. How to Get Free Travel, Money, Booze And Girls by Becoming A Pro DJ
34. How to Create Chart Topping Dance Hits From Your Bedroom
35. How to Create and Sell Anything With Easy To Make Moulds
36. How to make your fortune online with easy to make recipe E-books
37. How to host your own talk show
38. How to start your own profitable Internet radio station
39. How to Make Bird Baths for Profit
40. How to Start Your Own Profitable Online Paintball Shop
41. How to Make Money with Your Love Of Paintball
42. How to Start Your Own Online Music Shop
43. How to Make Money with Your Love Of Music
44. How to Start Your Own Online Travel

Agency

45. How to Make Money with Your Love Of Golf
46. How to Make Money with Your Love Of Travelling
47. How to Start Your Own Profitable Speciality Pay per Click Search Engines
48. How to buy real estate with no credit
49. How to become a profitable freelance writer
50. How to Become A Highly Paid Computer Game Programmer

Travel:

51. 52 top US bed and breakfasts in the US
52. Luxury Travel for the Rich and Famous ON A BUDGET!
53. The Complete Guide to Christian Travel
54. The Complete Guide to Adventure Travel
55. The Complete Guide to Financing Your Clubbing Migration around the World, The Traditional Way
56. The Complete Guide to Financing Your Clubbing Migration around the World, The Internet Way
57. The Secret Players Guide to Ibiza
58. The #1 Dating Guide for Single Clubbers
59. The Complete Guide to the Top Party Destinations in the World on the Cheap
60. Single Traveller? Not For Long!
61. How to get the best ski resorts for the lowest price
62. The Complete Guide on Travelling The World Safely
63. The Scariest Holidays around the World
64. The Best of Extreme Sporting Around The World
65. The Complete Guide to Student And Budget World Travel
66. The Great Accommodation Price War. Where to Find Great Accommodation Literally Fighting For Your Business by Slashing Their Prices
67. The Complete Guide to the Ultimate

Steamy Weekend Away

68. Take the Best Golfing Holiday In The World for A Bargain Price!
69. Single travel for the 30's and under
70. Complete guide to Oktoberfest for the single traveller
71. The best nightclubs in the world
72. High paying jobs for the single traveller
73. How to finance your travel with the power of the Internet
74. Single travel for the over 40's
75. Adventure travel for singles

Misc:

76. 101 of the Best Science Fair Project Ideas
77. How to Sell Your Used Car for Big Profits
78. How to Buy A Used Car Without Getting Ripped Off
79. Complete Guide to Baby Boy Names
80. Complete Guide to Baby Girl Names
81. Complete Guide to Indian Baby Names
82. 1001 Unique Baby Names
83. Complete Guide to Irish Baby Names
84. 1001 Unusual Baby Names
85. 1001 Popular Baby Names
86. Complete Guide to Italian Baby names
87. How to Gain Weight The Quick And Healthy Way
88. 1001 Ways to Be Romantic
89. 101 Money Saving Techniques
90. You don't need expensive gym equipment or a lot of time to get fit!
91. How to Get Paid To Play Video Games All Day
92. The Best Guide for Women in Small Business All Rolled Into 1 Guide!
93. How to host your own talk show
94. Quick and Easy Microwavable Recipes For 2002
95. How to Throw the Ultimate Bachelor Party

96. How to Throw the Ultimate Bachelorise Party
97. How to Create and Sell Easy Made Jewellery from Home in Your Spare Time
98. How to Make a Comfortable Living Selling At Flea Markets, Swap Meets and Festivals
99. How to Putt Like the Pro's
100. Making Your Specials, Specialised. A Quick and Easy Guide to Targeting a New Audience with Your Eatery
101. How to become a highly paid golf caddy

Ok, that's a lot of titles! These will come in real handy when you are stuck for ideas and want to get your brain going.

Last Words

Like I said before, there are thousands of ways to make money on the internet. This guide covers only some of the ways you can make money with your own online business...and the next step for you is to choose one of those ways.

What ever it is you choose to try first, whether it is developing and selling businesses on eBay or creating your very own e-book. Make sure you do one thing at a time, because if you try and focus on more than one way of making money online, you are destined to fail.

I am sure at least one or two ways to earn money online outlined in this book has caught your attention. Why not **get started on it right away?**

In fact, you should get started right away! Because if you don't, you might simply loose your excitement and never get around to actually starting to make loads of cash on the internet!

But what ever you decide to do right now, just know that the potential to make money with any one of the ways outlined in this guide is truly great. The money is out there, all you have to do is go get it!